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O-I OPENS ITS EUROPEAN BUSINESS SERVICES CENTER IN POZNAŃ

Poznań, Poland (July 3, 2014) – Owens-Illinois, Inc., (NYSE: OI), the world leader in glass packaging, today celebrated the opening of its new European O-I Business Service Center (O-I BSC) in Poznań. Fifty new jobs were created at the site to provide centralized administration services functions for O-I's European operations.

The BSC was officially opened by Erik Bouts, president of O-I Europe and Mateusz Klemenski, deputy marshal of the Wielkopolska Region. The 50 new employees will add to the 800 employees already working for O-I in Poland. The BSC will standardize and implement administrative functions for all of O-I's European operations including accounting of receivables and payables, data management and reporting.

"The BSC in Poznań will serve a very important function in our European operations. This new location illustrates O-l's ongoing commitment to the city of Poznan and Poland" said Erik Bouts. "Poland was the natural choice for us. The Polish glass container market is dynamically increasing, especially in the baby food and beverage segments. Poland has also become one of the world's leading locations for shared services centers, attracting several multinational companies, including some of our customers."

O-I has been present in Poland since 1993 and owns two glasswork sites in Jarosław, the largest O-I glass container manufacturing site in the world and in Antoninek. Both facilities produce a wide range of glass products, including baby food, spirits, beer and



non-alcoholic beverage containers. Over the last five years O-I has invested more than 40 million euros in Poland to strengthen our ability to meet customer expectations and deliver high quality products to the marketplace. The investments were also designed to modernize our Jaroslaw plant and improve sustainability.

"Poland has great, highly-educated, dynamic and open-minded people who are motivated to build a career in our multinational organization. The country also has a good business environment and investment-oriented communities," said Viivika Remmel, North-East Europe country group executive. "Poland is a very important market and production base for us and we continue to see a lot of potential here and enjoy our presence in this country."

O-I is committed to significantly build its competitiveness in the European market over the next few years. In 2013, the company invested 140 million Euros in Europe and will invest an additional 140 million Euros in 2014. These investments are designed to modernize furnaces, and upgrade machines and quality equipment.

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About O-I

Owens-Illinois, Inc. (NYSE: OI) is the world's largest glass container manufacturer and preferred partner for many of the world's leading food and beverage brands. The Company had revenues of \$7.0 billion in 2013 and employs approximately 22,500 people at 77 plants in 21 countries. With global headquarters in Perrysburg, Ohio, USA, O-I delivers safe, sustainable, pure, iconic, brand-building glass packaging to a growing global marketplace. For more information, visit www.o-i.com.

O-I's Glass Is Life(TM) movement promotes the widespread benefits of glass packaging in key markets around the globe. Join us in the #betteringlass conversation at www.glassislife.com.

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